

# Privacy statement

## **PERSONAL DATA PROCESSED**

Profi-Parts B.V. could process personal data about you because you use various services from Profi-Parts B.V. or because you filled in the contact form at the Profi-Parts B.V. website. Profi-Parts B.V. can process the following personal data:

- Your first and last name;
- Your phone number;
- Your email address;
- Your IP address.

## **WHY PROFI PARTS B.V. NEEDS DATA**

Profi-Parts B.V. processes data to offer you our various services and to contact you when you asked for or to contact you by post or e-mail when it is not possible to reach you by phone. Besides that Profi-Parts B.V. could use the data for marketing purposes like mailings, if you agreed at the contact form.

## **HOW LONG DOES PROFI-PARTS B.V. KEEP YOUR DATA**

Profi-Parts B.V. does not store your personal data longer that is strictly necessary to achieve the goals for which your data is collected. Your personal data will not be stored for more than a year if no agreement is reached with you.

## **SHARE WITH OTHERS**

Profi-Parts B.V. provides your personal data only to third parties if this is necessary for the execution of an agreement with you, to comply with a legal obligation, or for backup of personal data that are stored encrypted on Dropbox servers.

## **YOUR VISIT AT THE WEBSITE**

On the website of Profi-Parts B.V. general visitor data is recorded, including the IP address of your computer and the time of retrieval and data that your browser sends.

This data is used for analyzes of visitors and click behavior on the website. Profi-Parts B.V. uses this information to improve the functioning of the website. This data is anonymized as much as possible and is not provided to third parties.

## **GOOGLE ANALYTICS**

Profi-Parts B.V. uses Google Analytics to keep track of how users use the website and how effectively the Adwords ads from Profi-Parts B.V. are at the Google search result pages.

The obtained information, including the address of your computer (IP address), is transferred to and stored by Google on servers in the United States. Please read Google's privacy policy for more information.

Google uses this information to keep track of how our website is used, to report about the website to Profi-Parts B.V. and to provide advertisers with information about the effectiveness of their campaigns.

Google may provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. Profi-Parts B.V.

does not affect this. Profi-Parts B.V. has not given permission Google to use Profi-Parts B.V. obtained Analytics information for other Google services.

### **COOKIES**

Profi-Parts B.V. uses necessary cookies with a purely technical functionality. These ensure that the website works properly. In addition, there are statistics cookies from Google Analytics, which collect anonymized data about the use of our website and help us optimize the site.

### **VIEW, CORRECT OR DELETE DATA**

You have the right to view, correct or delete your personal data. You can send a request for access, correction or removal to [sales@profiparts.nl](mailto:sales@profiparts.nl). Profi-Parts B.V. will respond to your request as soon as possible, but within four weeks.

### **TO SECURE**

Profi-Parts B.V. takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. The website of Profi-Parts B.V. uses a reliable SSL Certificate to ensure that your personal data does not fall into the wrong hands.

If you have the impression that your data is not secure or that there are indications of misuse, or if you would like more information about the security of Profi-Parts B.V. collected personal data, please contact Profi-Parts B.V. by e-mail ([sales@profiparts.nl](mailto:sales@profiparts.nl)).

[Profiparts.nl](http://Profiparts.nl) is a website of Profi-Parts B.V..

Profi-Parts B.V. can be reached as follows:

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